

Mobile App Dev for Data Management Company

PROJECT DETAILS

 Custom Software Development, Architectural Design, Mobile App Development

 Jan. 2023 - Oct. 2023

 \$10,000 to \$49,999



"What stood out most was their ability to translate a complex concept."

PROJECT SUMMARY

UpCodo Digital LLP built and launched a mobile app for a data management company. The team delivered real-time, verified contact-data syncing and secure address book management.

PROJECT FEEDBACK

The app met launch and performance goals, with core features delivered and high stability. UpCodo Digital LLP's communication was regular and responsive, and most deliverables were on time. The team impressed the client with their technical expertise and problem-solving skills.

The Client

Please describe your company and position.

I am the CEO of Ad bonum AG

Describe what your company does in a single sentence.

Tired of constantly updating your address book?

Manage contact data with a digital address book that's verified and updated in real-time. Take control of your data and never deal with outdated contact data again.

The Challenge

What specific goals or objectives did you hire UpCodo Digital LLP to accomplish?

- Implement or plan for subscription / premium tiers (e.g., Basic vs. Gold).
- Define and meet launch deadlines and performance KPIs.
- Develop and deliver a fully functional iOS and Android mobile application for Conata.
- Implement real-time contact data synchronization between users and their address books.
- Build automatic update notifications when a user changes their contact information.
- Integrate with local device contacts (read/write), including permissions and privacy handling.
- Provide robust data security and privacy, including encryption and restricted visibility controls.
- Support Swiss/European data-hosting and compliance with data-protection regulations.
- Enable contact verification (e.g., phone/email) to maintain trusted data sources.
- Create a clean, intuitive UX/UI with reliable performance and minimal crashes.
- Enable user profile management, with the ability to set which information is shared.
- Support QR code sharing / link sharing to add and update

contacts quickly.

- Build a maintainable, scalable backend with proper documentation and CI/CD.
- Prepare App Store & Google Play listings, approvals, and updates.
- Integrate analytics and tracking to monitor growth, engagement, and retention.



CEO, Ad bonum AG



Other industries



Zuerich, Switzerland

CLIENT RATING

5.0

Overall Score

Quality:

5.0

Schedule:

5.0

Cost:

5.0

Would Refer:

5.0

The Approach

How did you find UpCodo Digital LLP?

Referral

Why did you select UpCodo Digital LLP over others?

- Pricing fit our budget
- Good value for cost
- Referred to me
- Company values aligned

How many teammates from UpCodo Digital LLP were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

UpCodo Digital LLP was engaged to design, build, and deploy the Conata mobile application on iOS and Android, including core functionality for real-time verified contact-data syncing, automated update notifications, and integration with device address books. Their scope covers UX/UI design, cross-platform app development, backend/API implementation, data security and privacy controls, testing and quality assurance, and publication to the App Store and Google Play.

Key deliverables include the fully functional mobile apps, backend services, admin tools, app store assets, analytics integration, documentation, and a defined post-launch support period.

Key Deliverables (Summary)

- iOS and Android mobile applications
- Real-time sync engine and secure backend/API
- UX/UI designs and branded assets
- Device contact-integration and sharing tools



- App Store & Google Play launch support
- Documentation and post-launch maintenance

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

- App Launch Milestones

Successful publication on both the Apple App Store and Google Play

Approved builds meeting platform compliance requirements

- Functional Delivery Metrics

Core features completed and validated (e.g., real-time sync, contact updates, address-book integration)

Percentage of user stories/requirements delivered vs. planned (e.g., >90% MVP scope)

- Quality & Stability Metrics

Crash-free session rate (e.g., >98%)

Resolved defects vs. reported defects per release cycle

- Performance & Reliability

Sync update time within defined target (e.g., <3 seconds for key fields)

App load time within benchmark thresholds (e.g., <2 seconds on supported devices)

- User Engagement Indicators

Number of activated accounts / onboarded users

% of users who successfully sync contacts or share their Conata profile

- Security & Compliance Validation

Passed penetration/security testing milestones



GDPR/DSG compliance checks verified for data handling

Describe their project management. Did they deliver items on time? How did they respond to your needs?

UpCodo Digital LLP managed the project with a structured approach that included regular communication, milestone planning, and iterative delivery of features for review.

They provided timely progress updates, responded to questions and feedback promptly, and made adjustments when requirements evolved. Most deliverables were provided within agreed timelines, and when delays arose, they communicated the reasons and revised expectations clearly. Overall, they demonstrated responsiveness to needs, collaborative problem-solving, and a commitment to keeping the project moving toward launch.

What was your primary form of communication with UpCodo Digital LLP?

- Virtual Meeting
- Email or Messaging App

What did you find most impressive or unique about this company?

What stood out most was their ability to translate a complex concept—real-time, verified contact-data syncing—into a practical and user-friendly mobile experience. Their team demonstrated strong technical competence, a proactive approach to solving challenges, and a willingness to iterate quickly on feedback. The combination of responsiveness, problem-solving capability, and attention to detail across both mobile and backend development made them particularly impressive.

Are there any areas for improvement or something UpCodo Digital LLP could have done differently?

While the overall collaboration was positive, there are a few areas where UpCodo Digital LLP could improve. Clearer up-front scoping and documentation of requirements would help reduce



ambiguity later in the project.

More proactive risk identification—especially around timeline impacts and technical dependencies—would strengthen delivery predictability. In addition, providing more detailed progress reporting and testing transparency throughout development could improve visibility. These enhancements would help streamline communication and make future projects even more efficient.

